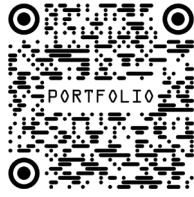




Khwezi Mgoduka
 Illustrator | Graphic & Web Designer
 k.p.mgoduka@gmail.com
 +27 81 213 0924



Skills

Strong

Adobe Creative Suite and its workflows;
 Problem Solving; Javascript (React); WordPress;
 CorelDRAW Graphics Suite; Canva; Art Strategy;

Familiar

Adobe Lightroom; Adobe Photoshop;
 Adobe InDesign; C; C++; IT;
 Copywriting; Microsoft Office;

Languages

English; isiZulu; isiXhosa; seSotho;
 seTswana; Afrikaans

Interests

UX Design; Print/Digital Augemntation;
 Animation; Chess; Music; Writing;
 Painting; Blockchain;

Education

Angular 2 Bootcamp

BBD

2018

Certificate for Angular Framework Development

Software Engineering

WeThinkCode_

2016 - 2018

2 year course with intermittent work-experience

The Online Fundamental Marketing

Google

2016

Certificate for Digital Marketing essentials

Experience

Definitive Brand Culture

Senior Graphic Designer

Jan 2025 - Present

Oversight of Graphics and Design related issues
 Head of Design and Content
 Web Design; Mentor & Management

Ramaphosa Combined School Trust

Graphic Designer

Mar 2019 - Jan 2024

Asset Creation
 Video Editing
 Website design and development
 Documentation design

O’Keeffe & Swartz

Sales Consultant (Call Center)

Mar 2023 - Jun 2023

Insurance Sales (Standard Bank)
 CrossSell RC Call Center Software Support

BBD (Contracted to Vodacom)

Junior Software Developer

Jan 2018 - Dec 2018

Developing Components for My Vodacom X app
 Migration from Xamarin (C#) to React Native
 Bugs ticketing and fixing

BBD (Contracted to Standard Bank)

Intern Software Developer

Jan 2017 - May 2017

AngularJS component development

Definitive Brand Culture

Prinicpal Graphic Designer

Jan 2017 - Dec 2017

Oversight of Graphics and Design related issues
 Head of Design and Content
 Client Liason

Definitive Brand Culture

Vector Graphic Designer

Apr 2016 - Jan 2017

Vector designs on any given brief; (Corel & Adobe)

Honours and Awards

Award for Excellence in Entertainment Company Digitization 2021

Acquisition International Magazine

Mar 2021

Best Music Artist Development & Music Production Company - <https://www.acquisitioninternational.com/winners/mofunk-records/>

KHWEZI
PHUMLANI
MGODUKA



+27 81 213 0924
k.p.mgoduka@gmail.com
Vosloorus, East Rand
Gauteng

WORK PORTFOLIO

Adobe Suites | Web Design & Development | Motion Design | Research

Graphic Design
Illustration
Brand & Visual Identity
Ads & Copywriting
Merch Design
Creative Development

MARCH 2025



Avataly is a high-end dining experience in India, New Dehli. These are ads I have created to reflect that for them.





Flow is a Microbrewery & Terrace that offers various specials. These are ads and placement posters for them. By me.

30TH MARCH
DOCTOR'S DAY SPECIAL

Rs. 100 FOR A BEER
+ FREE INJECTION SHOTS

Dehli's BIGGEST Microbrewery, DLF Avenue Saket

Rs. 100 FOR A BEER
DOCTORS ONLY
+ FREE INJECTION SHOTS
30TH MARCH
DOCTOR'S DAY SPECIAL

Dehli's BIGGEST Microbrewery, DLF Avenue Saket

Rs. 8 FOR A BEER
Women Only
This **WOMEN'S DAY**
All about her.
8TH MARCH, ALL DAY

Dehli's Biggest Microbrewery, DLF Avenue Saket

A GALAXY OF BEER NOT FAR FAR AWAY

ORDER! ORDER! ORDER MORE!

25% FLAT FOR LAWYERS
Every Thursday

[Order Now](#)

Dehli's BIGGEST Microbrewery, DLF Avenue Saket

THIS SUMMER YOU CALL THE SHORTS!

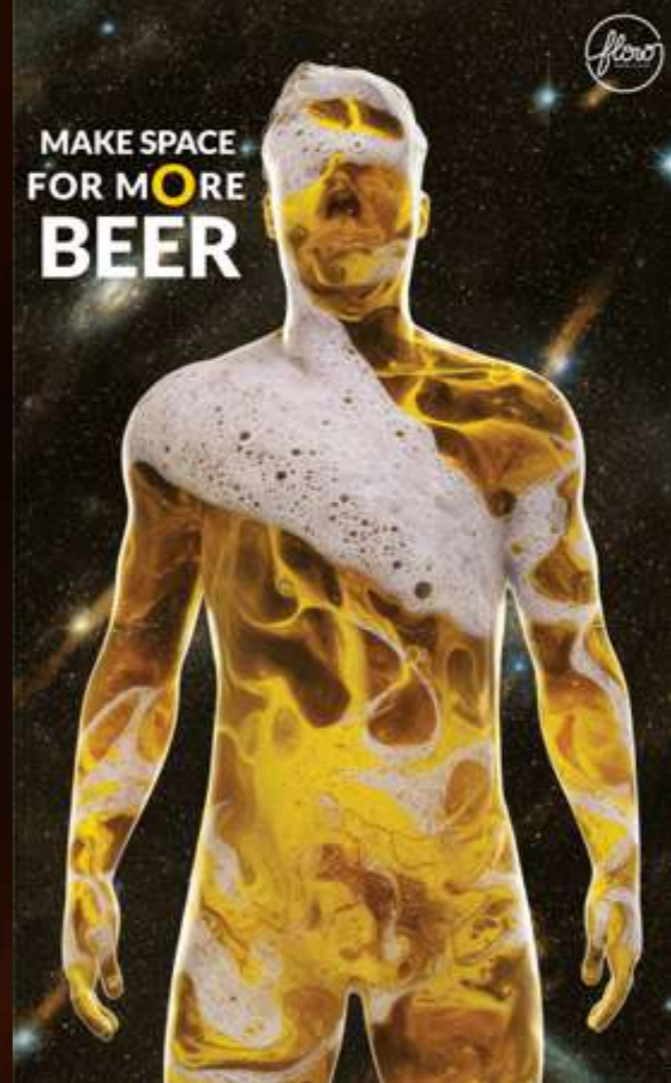
SHORTS & FLIP-FLOPS NOT ALLOWED ARE YOUR TICKET

Dehli's BIGGEST Microbrewery, DLF Avenue Saket



Mall Installation

Fridge Magnet
Bottle Opener



Bathroom Posters



Zero-G Creams is a campaign by Uncut in their Spaceman series. This illustration and playing cards deck concept executed by me reflects a love for sneakers, gaming, ice cream, connection and creativity. T-Shirts are available for purchase from Definitive Brand Culture. Cards coming soon.





Latita Africa is a financial consultation house specializing in tax-debt. They have an aim in the High Net Worth Individual market with satisfied clients. These are ads created by me to target the HNWI market while using their logomark creatively and memorably.

MONEY **DOES**
BUY HAPPINESS



DON'T LET
TAX DEBT STEAL
YOUR JOY

LATITA
AFRICA

LET **YOUR WEALTH**
STAND GROUND



AGAINST
TAX DEBT

LATITA
AFRICA

WITHOUT
TRACKING IN THE
TAX DEBT MUD



STEP INTO
YOUR WEALTH

LATITA
AFRICA

YOUR WEALTH TURNS
ANY SEAT INTO
A **THRONE**



AS LONG AS YOUR
TAX DEBT DOES
NOT HOG IT

LATITA
AFRICA



Vine Records is a music record label and store that offers conceptual products and merchandise specialized for their various campaigns. This is the visual identity and initial 3 illustrations & merch done by me.



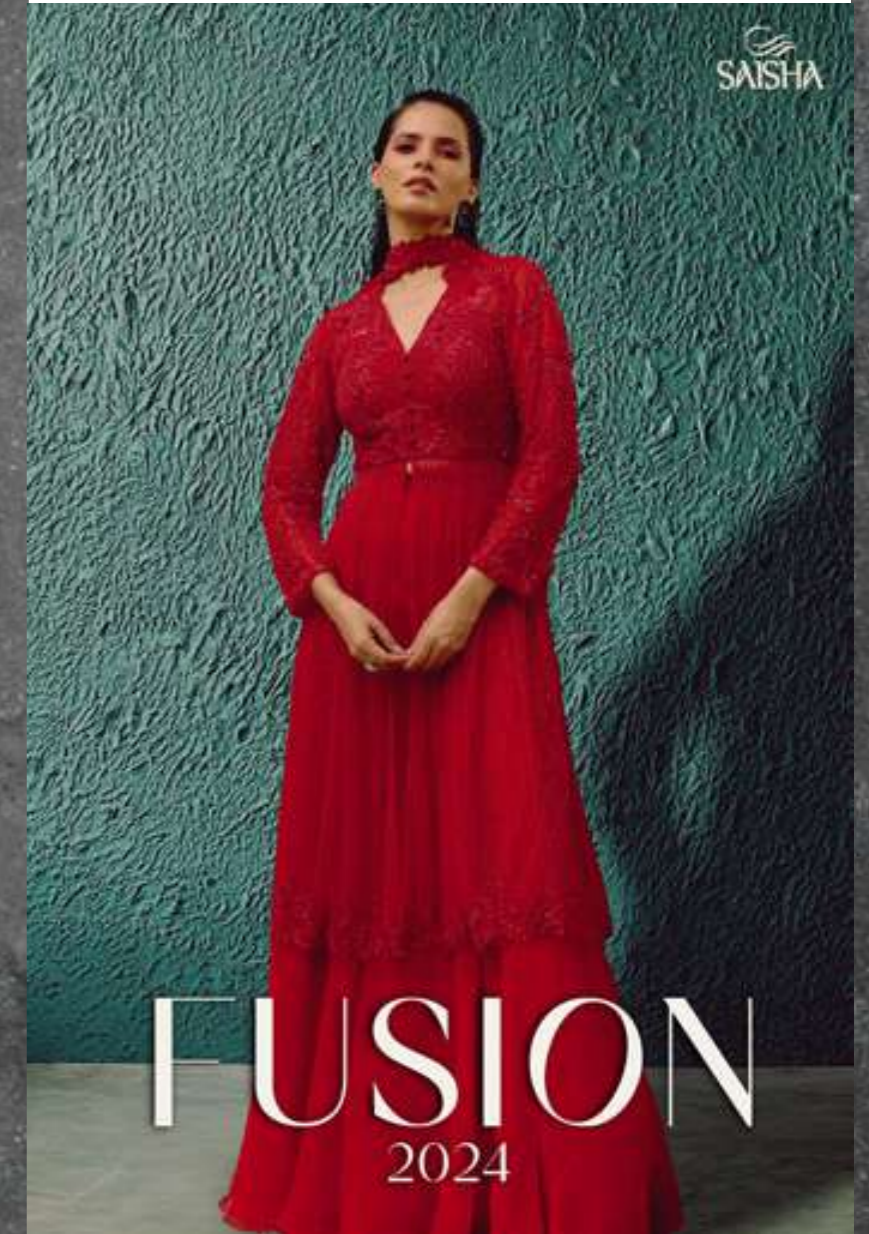
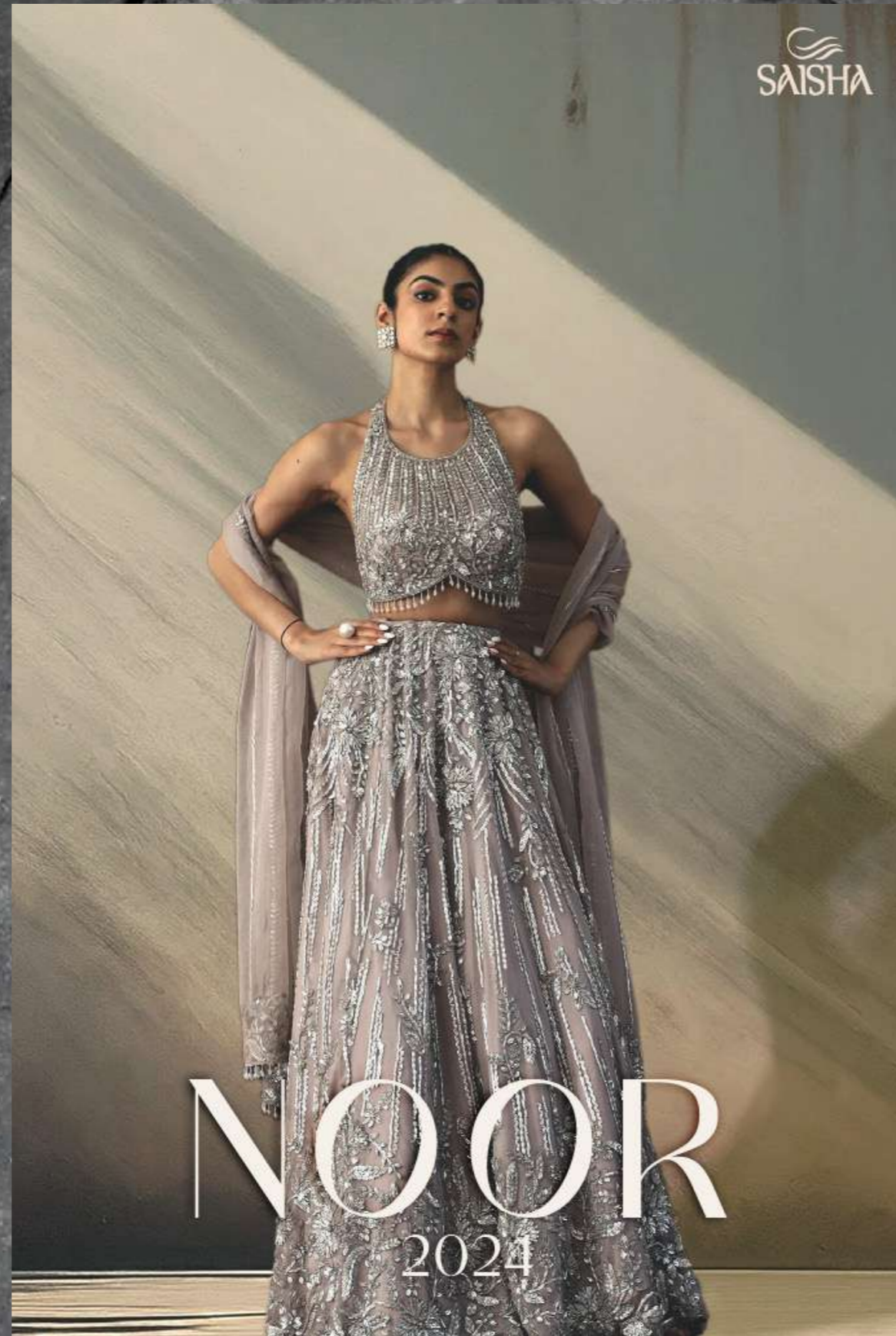
Vine Main Font Alber Super
 Main Font Alber **Vine**
Vine Main Font Alber Matter
 Accent Font DeftoneStylus **Vine**
Vine Complementary Font Ink Free

■ Main - Black #000000
 ■ 1st Accent - Peach #EFAF8A
 ■ 2nd Accent - Rose Beige #F4D6B2
 □ Main Contrast - White #FFFFFF





Saisha is a luxury, handcrafted studio that offers high-end fashion in the Indian market that exudes tradition with class and a finesse of style. These are advertisements created by me using their model photographs.



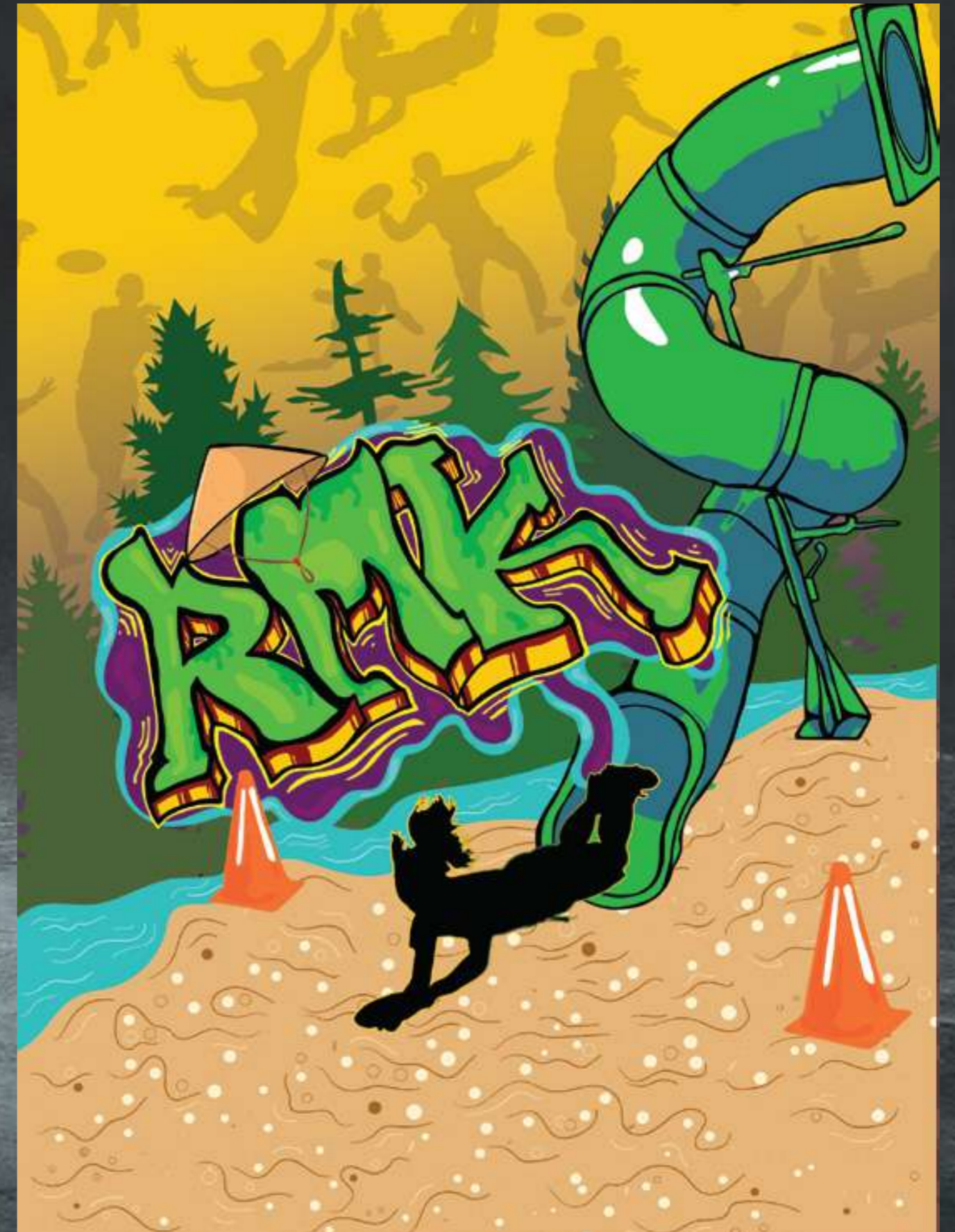


5 STAR's
T E C H



STARs Tech is a innovative compnay that has created the ECO-STI snow removal product. It's revolutionary technology uses invasive starfish to create an organic solution that doesn't harm the immediate environment and its occupants unlike its competitor products. These are performance advertisments created to show the comparison between the product and its competition, highlight the use of invasive species for environmental action, as well as show customer satisfaction.

The Rosy Mound Kids host Ultimate Frisbee events for their local community. I was briefed to create a graffiti-esque design for their new jerseys and stickers that they plan to introduce for their teams and marketing campaigns.



ALEXIS HANNA
Birth Doula

772-564-0529
www.newlovenatalcare.com
@newlovenatalcare



New Love Natal Care is a Birth Doula practice started by a single practitioner. The following is a brand and visual identity created by me to reflect the focused caring of the practice, along with a t-shirt design to introduce the brand to the market of new mothers.

Various Logos Created Recently



CACHET & CO.
NYC



Astro Cycles
New Port Richey, FL EST. 2009



THANK YOU

for your time and consideration